



Convention Display Service



VENUE
PLANNING
& LOGISTICS

GRAPHIC
DESIGN &
PRINTING



TRADE
SHOW
LEADERS
SINCE
1958



BOOTH
EXHIBITOR
SERVICES

DIGITAL
MARKETING



CREATING MEMORABLE AND **ENGAGING** **SHOWS**

BIG ENOUGH TO HANDLE LARGE
TRADE SHOWS AND CONVENTIONS.
SMALL ENOUGH TO CARE.

Over 60 years, Convention Display Service has been providing trade show and convention services throughout the South since 1958. As a full service decorating contractor for conventions, trade shows, conferences, and expos, the team at Convention Display Service continues to expand innovative ways to make your show stand out.

The new owners, Donna Echols and Mark Schloegel, are committed to the legacy of customer service, staff excellence, and providing cutting-edge and creative products and services. We hustle to make your next event exciting and extraordinary. A worry free trade show and convention experience is our promise to you.



VENUE PLANNING & LOGISTICS

OUR TALENTED AND EXPERIENCED TEAM WILL HELP YOU CREATE A MEMORABLE AND SUCCESSFUL SHOW ALL WITHIN BUDGET.

We'll take care of the event details so you can take care of your members, customers, and clients. Some of the logistics we handle are:

Floor Plan Management

Design a layout showcasing the location of exhibitors, special seating areas, food courts, staging, and any other specific needs. Typically, exhibitor placement will be decided by the client. These plans can be used on signage, in event handouts, and on social media platforms to show participants where to find exhibitors.

Design Themed Events

Every show needs that special touch to draw participants into the exhibit hall. Our designs will thrill your participants and have them talking about the show long after it closes. We can design themed events making participants eager to see what you plan for next year. Let Convention Display Service design an epic experience for your next event.



FIRST IMPRESSIONS MAKE THE DIFFERENCE.

We get to know our clients to make sure we bring their conventions and trade show visions to life, while staying on time and on budget. Our cleverly brilliant design team utilizes a combination of Zing! Pop! Wow! and a touch of creative genius to take your graphic needs to powerful new levels.

First impressions make the difference, and Convention Display Service will create winning graphics and specialty printing produced just for you. Our designs are visually stunning and capture the excitement of your event. We're here to be your partner and exceed your expectations.



GRAPHIC DESIGN & SPECIALTY PRINTING

DIGITAL MARKETING SOLUTIONS

INCREASE PARTICIPATION AND SPONSORSHIPS WITH OUR DYNAMIC DIGITAL MARKETING OPTIONS.



Targeted Email Marketing

CDS enables your business to reach thousands of consumers who are likely to be interested in your products or services. You'll know you're reaching the right audience, increasing consideration of your brand and driving more new customers to your business or event.



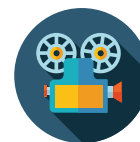
Geo Targeting

Target customers who attend events with the most precise temporal geo-targeting solution available. Event Targeting is used to build an audience based on a Geo-Fence during a specified date and time window of an event and then advertise to those customers.



CRM Retargeting

CRM Retargeting transforms offline data into anonymized online segments through a process called data onboarding. These audience segments can then receive highly targeted more effective display advertising- all with the preferred ad network you already use.



Virtual Reality Video Production

Come away from the conference with not only new memberships and leads, but an engaging piece of video content to share via email, social or other digital means.

**A BLANK CANVAS IS WHERE
WE CREATE SUCCESSFUL
SHOWS FOR ALL OUR CLIENTS!**



Convention Display Service

**READY TO PLAN YOUR NEXT
SUCCESSFUL EVENT!**

Over 60 years at Convention Display Service, we work hard to earn your business, create successful shows, and keep our commitment for exceptional customer service.

CONTACT US TODAY

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